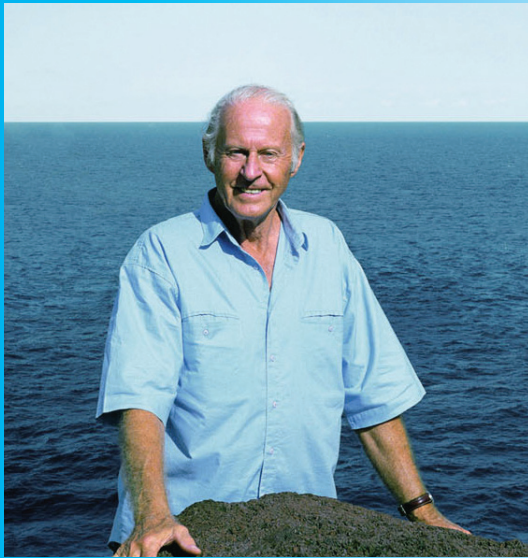


The Heyerdahl Award



The HEYERDAHL Award



Thor Heyerdahl and the Norwegian Shipowners' Association launched the Heyerdahl Award in June 1999. The purpose of the Award is to

- contribute to an improvement of the global environment.
- announce to all sections of society the environmental benefits of shipping as a mode of transport.
- serve as an inspiration for implementing new, specific environmental measures.

Norway, with one thousandth of the Earth's population, has gained a position as the fifth largest shipping nation in the world. Thor Heyerdahl sailed 8000 kilometres from Peru to Polynesia on a balsa wood raft, 5500 kilometres from Morocco towards America and a further 6200 kilometres to Barbados on a papyrus ship, and over 7000 kilometres from Iraq to the Red Sea via Pakistan on a Sumerian reed ship. This mutual connection to the ocean made Thor Heyerdahl and Norwegian shipping natural partners.

Shipping has the world oceans as its field of operation, which gives this industry a special responsibility for the marine environment. Our hope is that the Heyerdahl Award will inspire the maritime community world-wide to make further effort to improve the marine environment. In the future, as has been the case historically, solutions will have to be found by challenging established opinions and myths.

Winners

The first Heyerdahl Award was won by The Green Award Foundation in 2001. The Foundation established an incentive-based system for safe and environmentally friendly shipping, Green Award, to spotlight shipping companies investing in the quality of ship and crew. A Green Award ship meets high, but manageable technical and managerial requirements.

In 2003 the International Tanker Owners Pollution Federation Limited (ITOPF) won the Heyerdahl Award. ITOPF is the world's leading authority on effective response to accidental spills of oil and other substances from ships. As well as attending onsite at spills, ITOPF assists governments and private companies to establish more effective contingency plans and improved training of personnel involved in spill combat. ITOPF is a first class example of knowledge management and knowledge sharing.

This year's Award was given to NYK Line on 19 May in Tokyo, Japan. The Japanese company was awarded for their remarkable commitment to ceaselessly improving its environmental performance. NYK is actively participating in the development and implementation of a number of innovative technological solutions and operational procedures contributing to reducing the environmental impact of the operation of their fleet that go beyond regulatory requirements. This company can serve as a model and example for other major shipping companies.

The next winner will be presented in 2007. To find out more about the Heyerdahl Award and proposal forms, visit www.heyerdahlaward.com



The Heyerdahl Award
P.O. Box 1452 Vika, N-0116 Oslo, NORWAY
www.heyerdahlaward.com
mailbox@heyerdahlaward.com