



Kyoto isn't what it used to be.

Ricoh's CO₂ reduction goals outpace the Kyoto Protocol.

The city where the Kyoto Protocol was born is the victim of steadily rising temperatures — the traditional frigid winters are becoming a thing of the past. Similar scenes are playing out all over the globe. It's time to act.

As a leading provider of digital office equipment, we're doing our part to reduce CO₂ emissions...and then we're doing even more. While the Kyoto Protocol calls for a 6% cut from the 1990 level in Japan, our own goal is an ambitious 12% reduction by 2010. And our commitment doesn't end with Japan; by 2010 we aim to reduce CO₂ emissions at our international manufacturing bases by 10% from the 1998 level.

This kind of action requires broad-based improvements in production processes, the introduction of more-efficient facilities and the optimal use of energy sources.

It's not necessarily an easy road, but it's one the whole world needs to share.

To learn more, visit : www.ricoh.com/environment/



FTSE4Good



Two respected global rankings include Ricoh among the world's top sustainability-driven companies.

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