

Newsweek

GREEN RANKINGS

2009

THE GREENEST BIG COMPANIES IN AMERICA

	ENVIRONMENTAL IMPACT SCORE	GREEN POLICIES SCORE	REPUTATION SURVEY SCORE	GREEN SCORE	GREENHOUSE GAS EMISSIONS
1. Hewlett-Packard	64.80	97.90	88.44	100	1,673,000
<p>HP earned the title of greenest company in America largely because of decisions it made years ago. Lately those efforts have also been helping its bottom line. The company's PC-recycling program, in which it pays consumers to ship back obsolete machines, has allowed HP to reclaim 1.7 billion pounds of e-waste over</p> <p>the past decade, including valuable gold and copper, which it resells. Similarly, a decision earlier in this decade to reduce packaging material has paid off by cutting shipping costs as fuel expenses have risen. HP finished at the top of our list in part because of its strong program to reduce greenhouse-gas emissions and</p> <p>its efforts to use renewable energy. The company's industry-leading policies to encourage suppliers to go green helped it garner a stellar Green Policies Score. We aren't the only ones impressed by HP: what really put it ahead of Dell and Johnson & Johnson was its high Reputation Survey Score.</p>					

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