

## It is time to manage resources more effectively

Around the world, demands for water and energy continue to increase, making it essential to manage these vital resources more effectively in the long term. The ability to address this issue requires access to more frequent, accurate and integrated information about how water and energy are used. As a world leader in advanced metering and smart grid technologies, Itron helps utilities to overcome their ever-increasing operational, regulatory and environmental challenges.

Effective management of resources is at your fingertips.

To know more, start here | [www.itron.com](http://www.itron.com)

**Itron**

*Knowledge to Shape Your Future*